

The Frights - "Whatever"

Release Date: August 20, 2018

UPC: 45778760763

Spotify URI: [spotify:track:6uWZSshxN3HZV3ADRwfRQS](https://open.spotify.com/track/6uWZSshxN3HZV3ADRwfRQS)

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Private Stream:

Frontman Mikey Carnevale, in collaboration with Fidler's Zac Carper, wrote this song about his long-term relationship coming to an end and the sadness turned anger and defeat that follows. Embarking on a new direction, The Frights ditch their rockabilly inspired garage punk for a more relatable alternative pop/rock sound to kick off their first release under a new label.

DRIVERS

- Riot Fest performance
- Full US tour
- European tour upon the release of full length album
- Release party at Amoeba Music in hometown San Diego with performance and signing

SPENDS

- \$10k towards singles and music video releases

FEATURES AT

Atwood Magazine, KROQ, The 405, Upset Magazine

SPOTIFY

- 57k followers / 270k+ monthly listeners
- Featured on: Indie Christmas, Alternative Generation, Lo-Fi Indie

SYNC: N/A

Suggested Spotify Playlists:

- Rock Rotation
- New Alternative
- New Music Friday
- Lo-Fi Indie
- Alternative Generation
- New Noise
- The New Alt
- Modern Rock
- Rock This